



MEDIA KIT

THE LUXURY VILLA EXPERIENCE



INTRODUCING

Your Gateway to the World's Most Exceptional Villas

Isle Blue offers a hand-picked portfolio of over 5,000 luxury villas across the globe, paired with expert concierge service and a commitment to delivering unforgettable travel experiences. This Media Kit showcases our most iconic properties, global reach, and dedication to excellence in the world of private luxury travel.



ABOUT ISLE BLUE

Isle Blue is a premier luxury villa company curating the world's most extraordinary private homes in the most sought-after destinations—from the sun-drenched shores of St. Barts and Turks & Caicos to the alpine elegance of Courchevel and the timeless beauty of Lake Como. With an exclusive, hand-selected portfolio and a meticulous attention to detail, Isle Blue is redefining what it means to travel in style, comfort, and privacy. Each villa is paired with our award-winning concierge service, ensuring a seamless journey from private transfers and yacht charters to personal chefs and once-in-a-lifetime experiences tailored entirely to you.

More than a villa rental company, Isle Blue is a storyteller of immersive travel. Through our original video series, Beyond Blue, Luxury Travel by Isle Blue, we take guests beyond the walls of the villa and into the emotion of each destination—where the real luxury lies in the memories made. With a discerning global clientele and an unwavering commitment to personalized service, Isle Blue offers not just a place to stay, but a place to feel.

Our Story

Founded in 2013, Isle Blue was born from a passion for hospitality and a love of luxury travel. From the start, our vision was clear: to redefine

the villa experience through curated stays that feel as effortless as they are extraordinary. What began as a boutique rental service in St. Martin quickly expanded across the Caribbean with the launch of St. Barts Blue and Barbados Blue, responding to growing demand for refined, private escapes. Built on a foundation of trust, personalization, and elevated service, the brand quickly became synonymous with discreet luxury and tailored getaways.

As travelers began seeking the same level of privacy and service beyond the Caribbean, Isle Blue evolved into a global villa platform, offering exclusive properties in Europe, the Americas, and Asia - from Lake Como and Courchevel to Punta Mita and beyond. This organic growth naturally extended into concierge services and experience design, allowing guests to enjoy fully customized itineraries that include private chefs, yacht charters, wellness services, and immersive cultural moments.

Rooted in the belief that travel should serve as a pathway to wellbeing, Isle Blue continues to create journeys that go beyond luxury accommodations, delivering meaningful, emotional experiences that stay with you long after your return.

ISLE BLUE AT A GLANCE

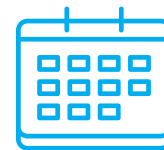
2024 Stats



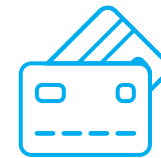
5,000+
Curated Luxury Villas



136
No. of Global Destinations



7.67
Days of Average Stay



\$17,800
Average Client Spend

Most Booked Destinations

- › Turks & Caicos
- › St Martin
- › St Barts

Target Audience

- › HNI and UHNW individuals, families, and individuals

HERO VILLAS

THE PINNACLE OF LUXURY LIVING

Our Hero Villas represent the crown jewel of the Isle Blue portfolio—hand-selected for their unmatched design, extraordinary settings, and world-class amenities. These exceptional properties go beyond luxury, offering once-in-a-lifetime experiences defined by exclusivity, architectural brilliance, and fully personalized service. From private islands and beachfront sanctuaries to alpine retreats and modern masterpieces, each Hero Villa has been chosen for its ability to awe, inspire, and deliver an unforgettable stay.





BORA BORA

Noam

Noam Bora Bora is one of the world's most exclusive villas—a private sanctuary where refined architecture, a 290m² ocean-fed aquarium, and immersive natural luxury combine to create a truly once-in-a-lifetime experience in the heart of French Polynesia.





PUNTA MITA

Casa Del Faro

Casa del Faro is Punta Mita's crown jewel—a sprawling 10-bedroom estate with full staff, oceanfront views, and exclusive access to world-class golf, beach clubs, and spa amenities, delivering the ultimate in barefoot luxury for up to 27 guests.





FRENCH ALPS

Tataali

Chalet Tataali is a standout alpine retreat in Morzine—where playful luxury meets refined design, featuring a private slide, valley views, 24/7 staff, gourmet dining, and personalized service for up to 14 guests in one of the French Alps' most exclusive settings.





GRENADA

Calivigny Island

Calivigny Island is the pinnacle of private island luxury—an 80-acre Caribbean paradise with 24 suites, world-class design, private chefs, and a full staff, offering an ultra-exclusive escape for up to 40 guests across three stunning residences and two beaches..





THAILAND

Purissara

Villa Purissara is a rare beachfront gem on Phuket's Millionaire's Mile—offering lavish Thai design, full staff, and serene seclusion with sweeping bay views, all nestled within a private estate just moments from Kamala's vibrant coastline.



CONCIERGE SERVICES OVERVIEW



Tailored Luxury, Seamlessly Delivered

Our dedicated VIP Concierge Team transforms villa stays into unforgettable journeys by curating personalized experiences and seamless service from arrival to departure. Whether it's effortless logistics or exclusive in-destination experiences, our team ensures every detail is handled with care and discretion.

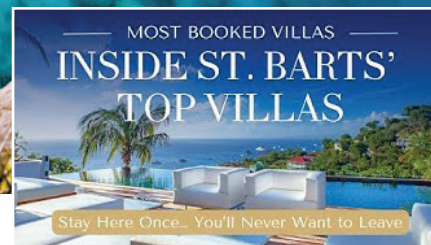
Signature Services Include:

- › Airport Fast Track & VIP Arrival Assistance
- › Helicopter & Private Jet Transfers
- › Chauffeured Airport & On-Island Transportation
- › Luxury Car Rentals & Private Drivers
- › Daily Housekeeping & Turn-Down Service
- › Private Chefs & In-Villa Catering
- › Professional Nannies & Childcare
- › Private Yoga & Fitness Instructors
- › Yacht Charters, Jet Ski & Watersports Hire
- › Snorkeling Excursions & Dive Experiences
- › Bespoke Restaurant Reservations & Local Experiences

Every itinerary is customized—no request is too small, and no detail is overlooked.

Beyond BLUE

LUXURY TRAVEL SERIES



Where Emotion Guides the Journey

Beyond Blue is Isle Blue's original video series and travel show, offering a cinematic lens into the world's most iconic destinations through the brand's unique luxury perspective. The series blends storytelling, curated villa showcases, and immersive local experiences to inspire affluent travelers and elevate the Isle Blue brand.

Series Performance Highlights:

- › Amalfi Coast Episode: [70,000+ views](#)
- › St Barts Episode: [26,000+ views](#)
- › Marbella Episode: [24,000+ views](#)

Full Playlist: [Watch Beyond Blue on YouTube](#)

Our clients include high-net-worth individuals, families, and celebrities who trust Isle Blue to deliver seamless, unforgettable villa experiences. Here's what some of them have shared:

"We had a wonderful time during our stay with St Martin Blue for our honeymoon. Overall, ***we felt well taken care of*** leading up to and during the trip. The staff was very attentive with helping organize our stay and gathering our provisions, and were very communicative to ***ensure we had everything we needed*** and provide any guidance or recommendations we were looking for."

"Our recent stay at the St. Barts Blue - Lagon Vert Villa was ***an absolute dream, exceeding all expectations.***"

"Isle Blue was ***so easy to work with.*** Our concierge was excellent and so helpful. Everything was set up perfectly for our stay. Groceries were in place; the car was ready when we arrived. Airport shuttles were timely. We can't say enough good things about our experience with Isle Blue and ***will definitely book with them again!***"

"Isle Blue was amazing. From the initial reservation up to the very last details, the week before the trip, the ***staff was attentive and responsive.***"

"I was ***impressed with the overall service*** provided by Isle Blue. Our ***experience was first class.*** "





VISUAL ASSETS

Downloadable Brand & Media Resources

Access a curated selection of high-resolution villa imagery and official Isle Blue branding materials to support your coverage.

Included Assets: High-resolution villa photography (press-ready)

NOAM

CASA DEL FARO

TATAALI

CALIVIGNY

PURISSARA

Official Isle Blue logos: (PNG + vector formats)

LOGOS

Approved lifestyle and destination imagery: upon request.

For access or tailored image requests, please contact: press@isleblue.co



Contact Us

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